

Photoshoot Preparation Guide

Online is where buyer's start. The majority of homebuyers start their search online, so it is important to make the first impression count! Follow these tips to prepare your home for the best Real Estate photos possible.

- ✓ Thoroughly clean whole house (vacuum carpets, mop hard floors, clean countertops, and clean windows)
- ✓ Turn all overhead lights and lamps ON
- ✓ Replace all burned out light bulbs
- ✓ Use bulbs of the same temperature
- ✓ Turn all ceiling fans OFF
- ✓ Turn all TVs OFF
- ✓ Turn all computer screens OFF
- ✓ Open blinds/window treatments to let in outside light
- ✓ Remove personal photographs (or replace with general landscape/object photography)
- ✓ Make all beds
- ✓ Try to de-clutter the house the best you can
- ✓ Close garage doors
- ✓ Remove cars from driveway and front of home
- ✓ Clean up landscaping (mow, trim shrubs, and clear leaves)
- ✓ Remove visible water hoses
- ✓ Remove toys, sports balls, basketball goals, soccer goals, etc.
- ✓ Remove pool covers & clean pool
- ✓ If you have pets please make sure they are away from the area where the photos will be taken
- ✓ Place food, water bowls, and pet toys/beds in the garage
- ✓ Remove dishes from sink
- ✓ In the bathroom clear countertops completely. No soap, toothbrushes, medications, deodorant, etc.
- ✓ Put toilet seats down
- ✓ Remove shampoo, soap loofahs, etc. from showers and tubs
- ✓ Remove dirty towels – leave out only new, unused towels